



# POSTERS REVISITED Broadside Posters

Meets Florida Curriculum Criteria(s):01.0; 04.0; 06.0; 09.0



## TASK : BROADSIDE POSTERS

Using [these examples](#), create Broadside Style posters. One should be a Wanted Poster for Yourself or someone else in class. Extra Credit for including a old Western style photo rendering. One should be a poster [advertising a tonic or miracle potion](#) that will cure the flu and covid-19. The more fantastic the claims, the better.

## PRE-PRODUCTION: 1 Points for all completed Production Work

- Study [old Broadside Wanted Posters](#). Maybe pattern your design after one.
- Think about key, defining characteristics of each poster. Look over the fonts.
- Visit [1001fonts.com](#) or [dafont.com](#) for period style fonts.
- Sketch out three ideas **for two** posters. Snap a photo of your concepts and post them. Wait for feedback from the class before making a final.

## PRODUCTION: 3 Points for all completed Production Work

### BROADSIDE POSTERS – Adobe Photoshop or Illustrator

- ◆ 8.5”w x 11”h blank canvas.
- ◆ Resolution is 300 dpi.
- ◆ The font used should reflect the times.
- ◆ Choose a textured paper background. Use the noise filters at your disposal. How will you match the kind of damaged / dirty look of the base images?

## POST - PRODUCTION: 1 Point for all completed Post-Production Work

- ◆ Save the PSD and AI versions.
- ◆ Deliver a .PDF final by uploading in Focus or email to me: [juulc@pcsb.org](mailto:juulc@pcsb.org).

## OUTCOME: This project incorporates:

- |   |   |
|---|---|
| ◆ Critical Thinking                         | ◆ Measuring                                   |
| ◆ Full Design Process knowledge             | ◆ Photoshop / Illustrator knowledge and skill |
| ◆ Copywriting                               | ◆ Concept sketching                           |
| ◆ Feedback & other students based decisions |   |

## GRADING:

- |                       |                                   |
|-----------------------|-----------------------------------|
| • ATTENTION TO DETAIL | • CORRECT SIZE                    |
| • ORIGINALITY         | • RECREATION OF NECESSARY CREDITS |
| • HUMOR FACTOR        | • MATCHING FONT                   |